

2016 Work Plan and Implementation Strategies for
Hampton Main Street
January 16, 2016

AGENDA

8:35 AM – Breakfast

9:00 AM – Summary 2015

9:15 AM BOARD ROUNDTABLE – STRENGTHS & OPPORTUNITIES FOR Hampton Main Street

Organization –Britt

Economic Development – Mark

Promotion - Britt

Design – Larry

10:00 AM - BUILDING THE 2016 WORK PLAN

ORGANIZATION

Sponsorships

Fundraising

Volunteer Training program

Volunteer appreciation

DESIGN

Preservation

Downtown Street Scape Improvements

Fund Raising

Open for suggestion – ideas

ECONOMIC DEVELOPMENT

Committee formation

marketing materials – why Hampton

Business Recruitment plan

PROMOTION

Committee Structure

Marketing Plan

Volunteer Recruitment

Review of proposed 2106 program of work for Main Street Hampton