

## **Resolution 20-05**

**A RESOLUTION TO SUPPORT THE EFFORTS OF THE U.S. BUREAU OF THE CENSUS IN CENSUS 2020; TO ESTABLISH A JOINT MARKETING AND OUTREACH CAMPAIGN (“WE COUNT/CITIES COUNT”) FOR A COMPLETE COUNT WITH THE PARTICIPATION OF THE CITIES OF HAMPTON, MCDONOUGH AND STOCKBRIDGE; TO AUTHORIZE CITY PERSONNEL TO ENSURE COMPLETE COUNT OF THE CITY'S POPULATION AS OF APRIL 1, 2020; TO AUTHORIZE THE MAYOR AND CITY CLERK TO EXECUTE AND DELIVER ANY DOCUMENTS NECESSARY TO CARRY OUT THIS RESOLUTION; TO REPEAL INCONSISTENT PROVISIONS; TO PROVIDE AN EFFECTIVE DATE; AND FOR OTHER PURPOSES**

### ***WITNESSETH:***

**WHEREAS**, Census 2020 is required by the U.S. Constitution, Article 3, Section 2, to apportion the 435 members of the House of Representatives in the United States Congress; and,

**WHEREAS**, beginning in 2021, nearly all local, state, and federal election district boundaries will be redrawn to achieve balanced populations and, if applicable, comply with the Voting Rights Act, which mandates recognizing and protecting communities of interest; and,

**WHEREAS**, the Census is also the basis for the distribution of many forms of inter-governmental financial assistance; appropriations of federal and state dollars are often based on population as reported in the United States Census; and

**WHEREAS**, Henry County has continued to be one of the fastest growing counties in the Atlanta – Sandy Springs – Roswell Metropolitan Area; and

**WHEREAS**, the cities of Hampton, Locust Grove, McDonough and Stockbridge (“Cities”) have become more prominent in the growth of Henry County in this decade; and

**WHEREAS**, the Cities the importance and value of counting each and every resident in the 2020 Census; some segments of the population have been identified as at risk for undercounting in the census, particularly individuals who may be less engaged in the civic process, are transient or homeless, have limited literacy or proficiency in English; and

**WHEREAS**, the City of Hampton, and other Cities in Henry County have a vested interest in achieving a complete count of each of its respective population during the 2020 Census; and

**WHEREAS**, a coordinated Outreach and Marketing Campaign will bring together individuals from throughout the Cities of Henry County who are committed to achieving a complete census count in 2020, including but not limited to, the following representation: Education, Media, Religious, Business and Industry; and

**WHEREAS**, Census 2020 data are widely used by public agencies, nonprofits, community- based organizations, and the private sector for marketing, operations, and planning; and,

**WHEREAS**, the Mayor and City Council in the exercise of their sound judgment and discretion, after giving thorough thought to all implications involved, and keeping in mind the public interest and welfare to the citizens of the City, have determined that participation in Census 2020 to be in the best interests of the citizens of the City, that this Resolution be adopted.

**THEREFORE, IT IS NOW RESOLVED BY THE CITY COUNCIL OF THE CITY OF HAMPTON, GEORGIA, AS FOLLOWS:**

1. **Establishment of “We Count!”, “Cities Count” Census 2020 Outreach and Marketing Campaign.** That the Hampton City Council hereby adopts this Resolution and shall designate staff and funding along with the Cities of Hampton, Locust Grove, McDonough and Stockbridge to plan and implement strategies for achieving a complete count of all residents on April 1, 2020, including those persons and groups at highest risk for undercount. **Exhibit “A”** as attached hereto is incorporated as official concept logo for outreach material, including print and electronic.
2. **Public Purpose.** The City finds that the foregoing actions constitute a major stem in preserving the health, safety, wellbeing and economic vitality of the community and are, therefore, consistent with its public purposes and powers.
3. **Attestation.** That the Hampton City Council hereby authorizes the City Clerk to attest the signature of any City official appearing on documents necessary to carry out this Resolution, to affix the official seal of the City thereto, as necessary, and to place this Resolution and any related documents among the official records of the City for future reference.
4. **Severability.** To extent any portion of this Resolution is declared to be invalid, unenforceable, or nonbinding, that shall not affect the remaining portions of this Resolution.
5. **Repeal of Conflicting Provisions.** All City resolutions are hereby repealed to the extent they are inconsistent with this Resolution.

6. **Effective Date.** This Resolution shall take effect immediately.

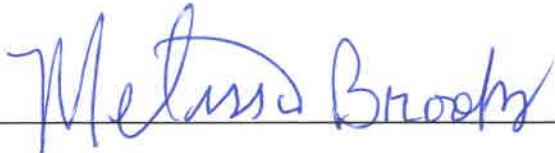
**THIS RESOLUTION adopted this 11<sup>TH</sup> day of FEBRUARY, 2020.**



STEVE HUTCHISON, MAYOR

ATTEST:

APPROVED AS TO FORM:



MELISSA BROOKS, CITY CLERK  
(seal)



CITY ATTORNEY