



Main Street Advisory Board Meeting Minutes

Thursday, August 4, 2022 – 6:30 p.m.

Attendance: Monica Davis, Veronica Henderson, Hilda Henriquez, Don Cannon, Kimberly Lunn.

Absent: Leon Jackson, Luanna Staley, Brandon Smith.

Staff and Visitors in Attendance: Kc Krzic, Andrew Simpson, Mayor Ann Tarpley.

On Thursday, August 4, 2022, the Hampton Main Street Advisory Board (MSAB) held its monthly meeting in person at the Depot, and via Zoom. The meeting was called to order by Veronica Henderson, at 6:46 p.m.

Approval of Minutes

Meeting minutes for July 21, 2022, was approved as Ms. Veronica motioned for approval; Ms. Kim made the motion and Ms. Monica seconded the motion. Minutes were approved unanimously.

New By Laws Adoption

Veronica called for a motion to adopt the new bylaws. Don motioned to accept the by laws and Monica seconded. The vote was unanimous.

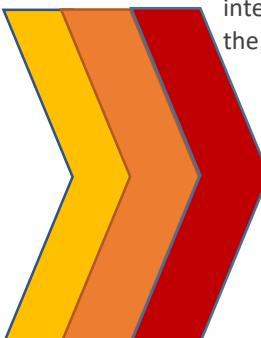
Introduction of New Board Members

Don with his wife Shannon have been merchants in Hampton at their Speakeasy bookstore for over 11 years. Don discussed working at Caterpillar also talked about his master's degree for organizational leadership.

Monica is a real estate broker, whose office was shut down due to Covid-19. They are going to reopen in the same location near to the Waffle House.

Main Street Mission & Vision Statement

The mission of the Main Street Hampton Program is to preserve and enhance the historic charm and integrity of the community and to reinforce the downtown as the heartbeat of the community utilizing the 4 - Point Approach of the National Main Street Program.

- 
- Organization: Purpose & Vision - Plays a key role in keeping the board, committees, staff, and program-of-work in good shape.
 - Promotions: Purpose & Vision - Provide Hampton with the ultimate experience through awesome festivals, arts, entertainment and value for our residents and visitors.
 - Design: Purpose & Vision - Create an inviting, aesthetically appealing and safe Main Street Program area environment.
 - Economic Vitality: Purpose & Vision - Achieve economic vitality through converting empty spaces into productive property, to help stimulate downtown growth through increased business retention and expansion.



Kim works at Hampton Elementary School but moved here to purchase a house which needed a great deal of renovation. Kim has a business degree in business administration and loves history and Hampton.

Andrew talked about his previous Main Street Director positions in Auburn, Eatonton, Sandersville and looked forward to working with everyone in his new position as Main Street Coordinator. He liked the friendliness that he encountered at the Yellow Pollen Festival and the welcome he had received since moving into the area.

Kc discussed her previous positions in Clayton and Rockdale counties but had lived in Henry County for over 15 years. She too look forward to working with everyone and appreciated the willingness of the board to meet at least twice per month so we could meet the level required for the annual assessment.

Veronica talked about the Our World School which helps children with special needs near Stockbridge.

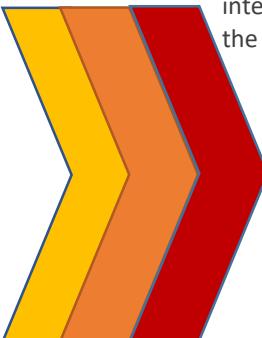
Mayor Tarpley talked about how 8 generations of her family call Hampton Home. She has a bachelor's degree in Human Services and Finance and owns a consulting management firm. She also appreciated the opportunity to meet the new board members and understood the commitment with a voluntary board.

Main Street Director's Report

Kc, and Andrew discussed COPS (Come out and Play Saturday) on August 13 and how there should be 16 or 17 vendors coming. Founder's Day was also looked into with the mayor stating that city council would look into which date would be more appropriate 1872 or 1873. The water tower says 1873 but city hall says 1872. Andrew said he would be working on storyboards which would illustrate periods in history from the founding onwards. There would also be a time capsule buried in January 2023. The mayor discussed flyers being sent to the HOA'S for events. Andrew and the Mayor will be working on recognizing Black History during the sesquicentennial celebrations. Kim said

Main Street Mission & Vision Statement

The mission of the Main Street Hampton Program is to preserve and enhance the historic charm and integrity of the community and to reinforce the downtown as the heartbeat of the community utilizing the 4 - Point Approach of the National Main Street Program.

- 
- Organization: Purpose & Vision - Plays a key role in keeping the board, committees, staff, and program-of-work in good shape.
 - Promotions: Purpose & Vision - Provide Hampton with the ultimate experience through awesome festivals, arts, entertainment and value for our residents and visitors.
 - Design: Purpose & Vision - Create an inviting, aesthetically appealing and safe Main Street Program area environment.
 - Economic Vitality: Purpose & Vision - Achieve economic vitality through converting empty spaces into productive property, to help stimulate downtown growth through increased business retention and expansion.



that Dr. St. Amie at the school will be focusing on the celebration for the students. The chorus will also be invited to help with the events throughout the year.

Mayor Tarpley asked about the COPS (Come Out and Play Saturday)/Back to School bash and asked if we were accepting donations. Kc said all vendors would be donating school supplies. Kim said that Hampton Business and Merchants Association would be donating \$1000 for the purchase of school supplies. Kc, noted that the Hampton Police Department would also be purchasing school supplies to hand out on the day. The mayor touched on the cooking of Hamburgers, and hot dogs and providing drinks.

Committee Reports

Chairman Report (Organization)

Leon was absent from the meeting today, so Kc briefly touched on the new board members and bylaws.

Hampton Merchants Business Association (Promotions)

HBMA President Hilda remains over the promotion committee.

Hampton Historic Preservation Commission HHPC (Design)

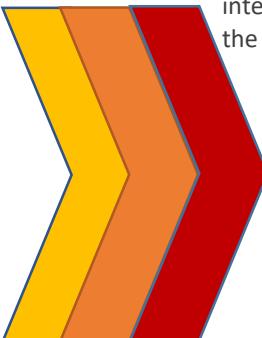
The design chair is currently vacant.

Downtown Development Authority DDA (Economic Vitality)

DDA- Ms. Davis informed the board that the DDA is primarily here to support businesses in the downtown area. Moving forward as a team working in the same way is a great way to attain success. DDA wants to reach out and see what businesses need. DDA is currently looking for a project. Don said he has a few ideas.

Main Street Mission & Vision Statement

The mission of the Main Street Hampton Program is to preserve and enhance the historic charm and integrity of the community and to reinforce the downtown as the heartbeat of the community utilizing the 4 - Point Approach of the National Main Street Program.

- 
- Organization: Purpose & Vision - Plays a key role in keeping the board, committees, staff, and program-of-work in good shape.
 - Promotions: Purpose & Vision - Provide Hampton with the ultimate experience through awesome festivals, arts, entertainment and value for our residents and visitors.
 - Design: Purpose & Vision - Create an inviting, aesthetically appealing and safe Main Street Program area environment.
 - Economic Vitality: Purpose & Vision - Achieve economic vitality through converting empty spaces into productive property, to help stimulate downtown growth through increased business retention and expansion.



Open Discussion and Public Comment

Kc talked about the old Clayton County Fire Station in Jonesboro and how it had revitalized that part of the Downtown. The street outside is very similar to Cherry Street and had brick pavers and lights strung across it. Kc, showed the plan about the revitalization possibility of Cherry Street. Perhaps removable bollards Thursday thru Sunday, with food trucks and murals to be placed in the downtown.

Mayor Tarpley discussed arts in unusual places projects. The possibility of a mural trail in the downtown and what is the mindset of building owners going into an agreement with the city. She also talked about featuring businesses in future postings and newsletters. For example, how Camp Brewing can show what it does to bring people by way of food and music into the downtown.

Andrew talked about the Bear Creek Festival and its similarity to the Yellow Pollen Festival. He proposed a Latino Festival celebrating heritage and culture to replace it.

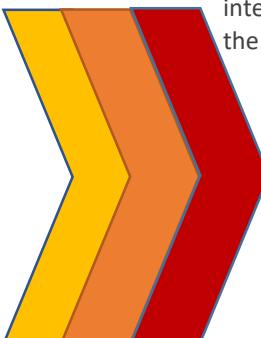
Announcements/Important Dates

Both Andrew and Kc discussed the Porchfest festival proposed for October 8th and how they had found very little information on it. Don said that Tim Branch had put it together and he has all the contacts. Don also said that the brewery should be involved, and he will help with Porchfest. Kim said that we need to bring certain musicians back.

Mayor Tarpley visited the Vineyard and Winery off Highway 20. Hampton needs businesses to thrive and not just survive. Businesses should be knowing about when to capitalize and celebrate. We must share the same vision and push in the same direction. Focus is needed on succession, planning, documentation, and training. It is important that we do not keep starting over. We must have ownership, embrace other people's ideas and then at some point pass the torch.

Main Street Mission & Vision Statement

The mission of the Main Street Hampton Program is to preserve and enhance the historic charm and integrity of the community and to reinforce the downtown as the heartbeat of the community utilizing the 4 - Point Approach of the National Main Street Program.

- 
- Organization: Purpose & Vision - Plays a key role in keeping the board, committees, staff, and program-of-work in good shape.
 - Promotions: Purpose & Vision - Provide Hampton with the ultimate experience through awesome festivals, arts, entertainment and value for our residents and visitors.
 - Design: Purpose & Vision - Create an inviting, aesthetically appealing and safe Main Street Program area environment.
 - Economic Vitality: Purpose & Vision - Achieve economic vitality through converting empty spaces into productive property, to help stimulate downtown growth through increased business retention and expansion.



The mayor touched on a future Fire and Ice Festival. This is different and nobody else in the area is doing it. Every city has a Juneteenth Festival, what do we need to do to make ours unique, and that it reflects our community, but also attracts from outside.

Andrew reminded everyone that the next board meeting is Thursday August 18 and appreciated the attendance for today.

Adjournment.

Veronica called for a motion to adjourn the meeting. Don made the motion and Kim seconded. The meeting was adjourned at 8:05pm. The next meeting is scheduled for August 18, 2022.

Respectfully Submitted by:

Andrew Simpson

Andrew Simpson,

Main Street Coordinator

Minutes Approved by: Minutes Approved By:

Leon Jackson

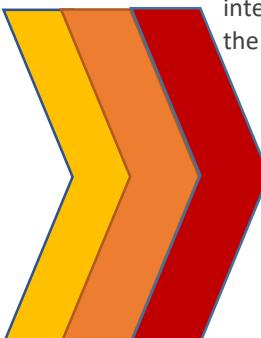
Main Street Chair

Hilda Henriquez

Main Street Co Chair

Main Street Mission & Vision Statement

The mission of the Main Street Hampton Program is to preserve and enhance the historic charm and integrity of the community and to reinforce the downtown as the heartbeat of the community utilizing the 4 - Point Approach of the National Main Street Program.

- 
- Organization: Purpose & Vision - Plays a key role in keeping the board, committees, staff, and program-of-work in good shape.
 - Promotions: Purpose & Vision - Provide Hampton with the ultimate experience through awesome festivals, arts, entertainment and value for our residents and visitors.
 - Design: Purpose & Vision - Create an inviting, aesthetically appealing and safe Main Street Program area environment.
 - Economic Vitality: Purpose & Vision - Achieve economic vitality through converting empty spaces into productive property, to help stimulate downtown growth through increased business retention and expansion.