



## Main Street Advisory Board Meeting Minutes

**Thursday, August 18, 2022 – 6:30 p.m.**

**Attendance:** Don Cannon, Monica Davis, Veronica Henderson, Leon Jackson, Kimberly Lunn

**Absent:** Hilda, Henriquez, Brandon Smith, Luanna Staley.

**Staff in Attendance:** Kc Krzic, Andrew Simpson.

**Visitors in Attendance:** Jeannie Hill.

On Thursday, August 18, 2022, the Hampton Main Street Advisory Board (MSAB) held its monthly meeting in person at the Depot, and via Zoom. The meeting was called to order by Leon Jackson, at 6:52 p.m.

### **Approval of Minutes**

Meeting minutes for August 4, 2022, was approved as Leon motioned for approval; Don made the motion and Ms. Veronica seconded the motion. Minutes were approved unanimously.

### **New Business**

Andrew took the board through the Power Point agenda presentation. Andrew also touched on the 4-point approach, Organization, Promotion, Design and Economic Vitality as pillars for the organization. Kc discussed the annual meeting in October and how tonight's meeting was to get the board thinking out loud, gel some ideas together and have goals ready in October.

The Power Point presentation asked the following question and engaged the board in a Strengths, Weaknesses, Opportunities and Threats Analysis.

### **What word comes to mind when you think of Downtown Hampton?**

1. Walkable.
2. Friendly.
3. Welcoming.
4. Small town atmosphere.
5. Historic.
6. Safe. (4<sup>th</sup> safest city in Georgia)



## **SWOT Analysis.**

### **Strengths of Downtown Hampton.**

1. Welcoming.
2. Home/Hometown.
3. Events.
4. Everyone knows your name.
5. One Stop Shop.
6. Camp Brewing.
7. Accessibility not tied to i-75.
8. Walkability.
9. Police Dept. 4<sup>th</sup> safest city in GA.

### **Weaknesses of downtown Hampton.**

1. Small Population.
2. Lack of a grocery store.
3. Lack of signage to direct visitors to Hampton and the downtown.
4. No thru traffic.
5. Not being tied to I-75 (lack of interstate traffic)
6. Infrastructure failing (Electric/Water/Sewer)

### **Opportunities of downtown Hampton.**

1. Variety of Retail.
2. Lack of traffic compared to other cities.
3. Small town feel.
4. Potential for a Taste of Hampton.
5. Highway 19/41 by passes I-75.
6. Everything you need is here.
7. Diversity.
8. Cherry Street/Camp Brewing.
9. Train Depot for events. Railroads are a big draw.

### **Threats for downtown Hampton.**

1. Infrastructure.
2. Lack of housing.
3. Nobody knows we are here.
4. Old Thinking. (Regardless of age)

### **List your top priorities for Hampton.**

1. Community engagement with youth 12/17 and the Latino Community.
3. Expansion of Main Street boundary to include senior center and library.
4. Make Hampton more prominent for visitors and potential residents.
5. Cherry Street development/Camp Brewing.
7. Promote all history.
8. Breakfast in downtown.
9. Participation of small business owners.
10. Walking History Tour.



### **Main Street Directors Report**

Andrew discussed the drive for people's stories for Founder's Day. COPS day was referred to as the best one ever due to the increased level of partnership with the Hampton Elementary School and the Community.

### **Committee Reports**

#### **Chairman Report (Organization)**

Leon said that the organization continues to organize and be in transition. With new board members, Main Street is moving forward. He also talked about COPS Day and he was invited to talk to the library about rail safety.

#### **Hampton Merchants Business Association (Promotions)**

Hilda did not attend the meeting.

#### **Hampton Historic Preservation Commission HHPC (Design)**

The design chair is currently vacant.

#### **Downtown Development Authority DDA (Economic Vitality)**

DDA- Ms. Davis informed the board that the DDA has a couple of projects that are about to launch and there hoped to be an Inter-Governmental Agreement with the City over the coming month. The DDA will be presenting at the September City Council meeting.

### **Open Discussion and Public Comment**

Ms. Jeannie was a former member of the board that had met with Kc at COPS Day. Ms. Jeannie said that she appreciated that the board was now more focused on getting things done and had projects like the redevelopment of Cherry Street that had been discussed in the past, but as Kc said were now being brought back for City Council discussion.

### **Announcements/Important Dates**

Don discussed Porch Fest. He had met with Mr. Chambers who had arranged Porch Fest events in the past and they ran from 1pm to 6pm and had around 20 bands performing. Don mentioned that the event needs to be compact and walkable. There are 5 residences that have committed but ideally, we would be looking at 20. Don will be holding a porch fest event at the bookstore.



Andrew reminded everyone that the next board meeting is Thursday September 1 and appreciated the attendance for today.

**Adjournment.**

Leon called for a motion to adjourn the meeting. Kim made the motion and Veronica seconded. The meeting was adjourned at 8:04pm. The next meeting is scheduled for September 1, 2022.

Respectfully Submitted by:

*Andrew Simpson*

Andrew Simpson,  
Main Street Coordinator

Minutes Approved by:

Leon Jackson

Main Street Chair